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Explanation Reasons for Following the Approvals and Protocols of the National Corona Virus Headquarters: A Qualitative Study

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Explaining the reasons for following the instructions and recommendations of the National Coronavirus Headquarters helps the better response, better decision-making and control of the risks and consequences of coronavirus epidemics in the future. This study was conducted with aim of explaining the reasons for observation of the approvals and recommendations of the National Corona Virus Headquarters by people from the perspective of academics. The present study is a qualitative study with a conventional content analysis approach. Participants were 19 professors and experts from the University of Medical Sciences who had sufficient information on the subject. A targeted sampling method with maximum variation in characteristics such as age, gender, education, field of study, and work experience was used to select participants. Data were obtained through semi-structured interviews to data saturation and analyzed simultaneously. From the analysis of interviews, 5 main themes and 7 sub-themes were explored as follows: 1) Normalization and simplification of coronavirus risk with 5 subcategories, e.g., learning weakness, inconsistency in received information, incorrect social perception of coronavirus, welfare status and Low economic growth of the people and perceived losses and impracticality of some of the policies and approvals of the National Coronavirus Headquarters; 2) Weak communication, trust and acceptance of the Coronavirus Headquarters; 3) Lack of sufficient motivation to follow the people; 4) Family-cultural conditions with two subclasses, e.g., the emotionality of Iranian families and the sediments received, and 5) Weakness in supervision and compassion in the use of force. The results of this study showed that from the perspective of academics, there are reasons for people to observe the recommendations of the National Corona Virus Headquarters, and this has led to a lack of more effective control of coronavirus and human, economic and social damage to the country. Given the importance of coronavirus control in promoting community health and prevention of this disease and its dangers, it is necessary to better understand the reasons for people to observe the instructions and recommendations of the National Coronavirus Headquarters to plan and carry out effective interventions.

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