Abstract

Poster design and motion graphics for oral health education in target groups (pregnant and lactating mothers and period of milk teeth)

Introduction: Oral and dental hygiene and it's health is a multifaceted issue and includes various factors such as nutrition, speech, sense of taste, and even the transmission of emotions such as the presence of pain or illness in the head and face area. Therefore, oral and dental health should be taken care of from childhood so that stages of growth and development can be passed with health. In this regard, proper and scientific education should be provided to families and pregnant mothers so that, in addition to ensuring the health and oral health of mothers and children, high medical costs are also prevented from being imposed on families.

Methods: For the above issue, using computer programs, motion and poster have been made to convey information related to oral and dental health education to families.

conclusion: The use of new facilities such as virtual space and media as well as creating content and creating an attractive environment can replace traditional teaching methods and improve the oral and dental health of mothers and children.

Keywords: Nutrition, brushing, fluoride, dental examination